



Demographic and Income Profile

Odenville, AL
Ring: 5 mile radius

Prepared by Candice Hill
Latitude: 33.685463464
Longitude: -86.39459689

Summary	2010	2011	2016
Population	12,724	13,227	15,250
Households	4,129	4,312	5,046
Families	3,200	3,342	3,879
Average Household Size	2.80	2.80	2.79
Owner Occupied Housing Units	3,590	3,729	4,354
Renter Occupied Housing Units	539	584	693
Median Age	36.6	36.7	37.0
Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	2.89%	0.64%	0.67%
Households	3.19%	0.68%	0.71%
Families	3.03%	0.47%	0.57%
Owner HHs	3.15%	0.79%	0.91%
Median Household Income	3.54%	3.17%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	656	15.2%	717	14.2%
\$15,000 - \$24,999	512	11.9%	445	8.8%
\$25,000 - \$34,999	523	12.1%	460	9.1%
\$35,000 - \$49,999	809	18.8%	876	17.4%
\$50,000 - \$74,999	828	19.2%	1,229	24.4%
\$75,000 - \$99,999	532	12.3%	730	14.5%
\$100,000 - \$149,999	319	7.4%	416	8.2%
\$150,000 - \$199,999	87	2.0%	112	2.2%
\$200,000+	48	1.1%	62	1.2%
Median Household Income	\$42,289		\$50,311	
Average Household Income	\$54,039		\$59,619	
Per Capita Income	\$21,212		\$23,047	

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	882	6.9%	905	6.8%	1,057	6.9%
5 - 9	815	6.4%	847	6.4%	974	6.4%
10 - 14	812	6.4%	847	6.4%	992	6.5%
15 - 19	763	6.0%	792	6.0%	863	5.7%
20 - 24	710	5.6%	741	5.6%	822	5.4%
25 - 34	2,052	16.1%	2,126	16.1%	2,437	16.0%
35 - 44	2,038	16.0%	2,102	15.9%	2,315	15.2%
45 - 54	2,009	15.8%	2,070	15.6%	2,180	14.3%
55 - 64	1,424	11.2%	1,501	11.3%	1,849	12.1%
65 - 74	801	6.3%	861	6.5%	1,225	8.0%
75 - 84	340	2.7%	355	2.7%	432	2.8%
85+	76	0.6%	82	0.6%	105	0.7%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	10,688	84.0%	11,132	84.2%	12,706	83.3%
Black Alone	1,643	12.9%	1,686	12.7%	1,997	13.1%
American Indian Alone	46	0.4%	46	0.3%	58	0.4%
Asian Alone	74	0.6%	75	0.6%	87	0.6%
Pacific Islander Alone	6	0.0%	6	0.0%	10	0.1%
Some Other Race Alone	116	0.9%	126	1.0%	197	1.3%
Two or More Races	150	1.2%	156	1.2%	193	1.3%
Hispanic Origin (Any Race)	265	2.1%	286	2.2%	442	2.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

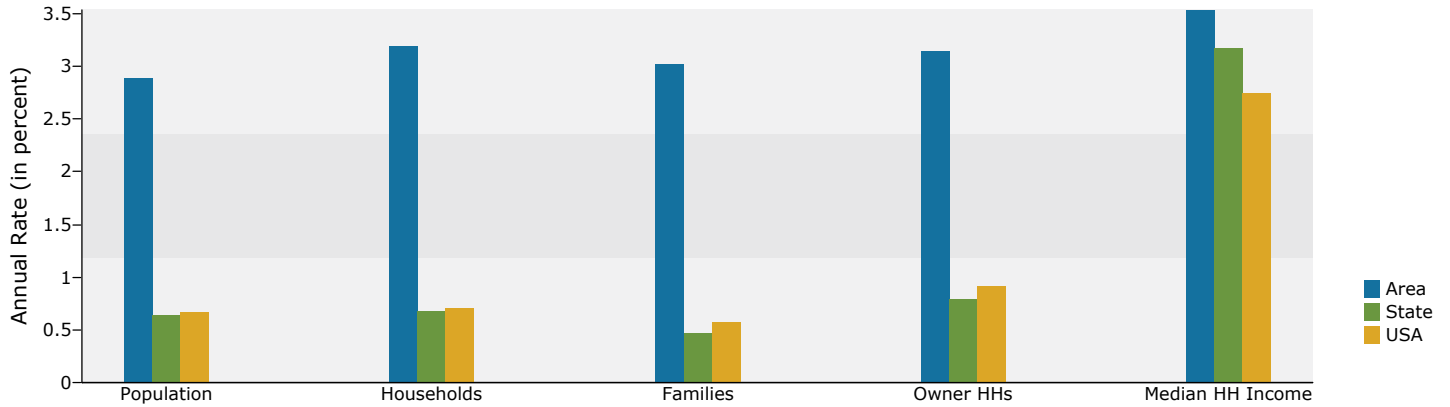


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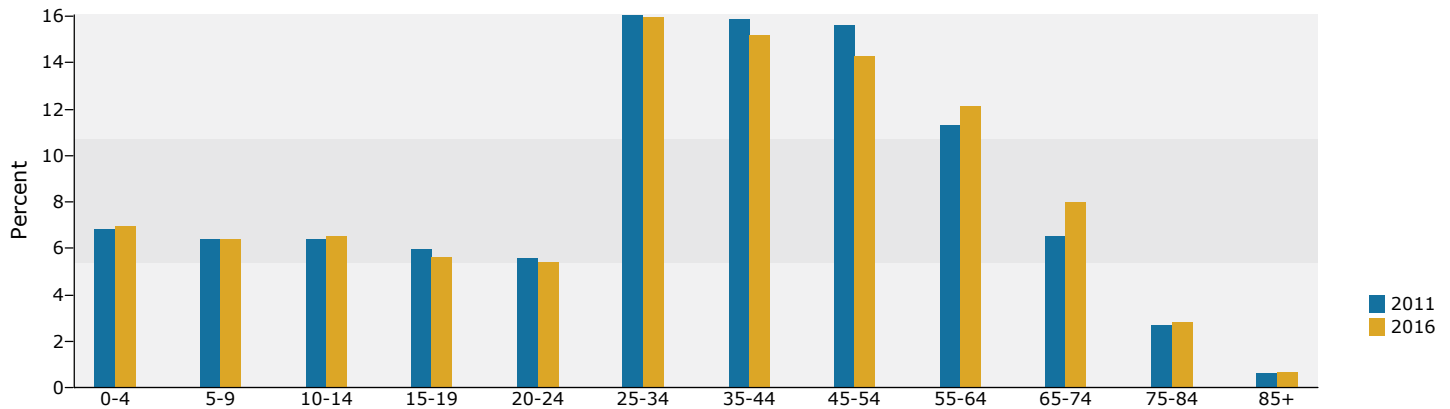
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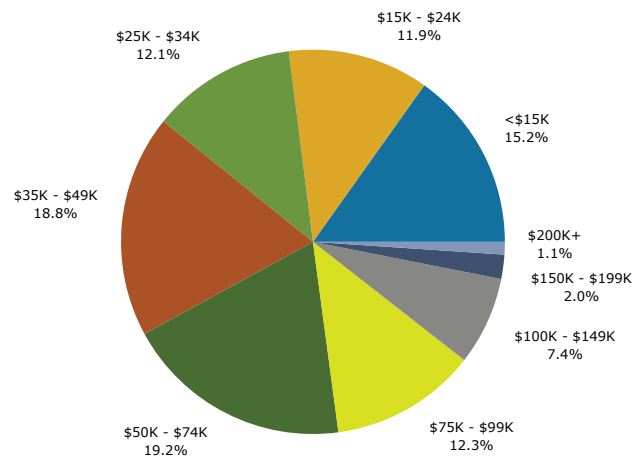
Trends 2011-2016



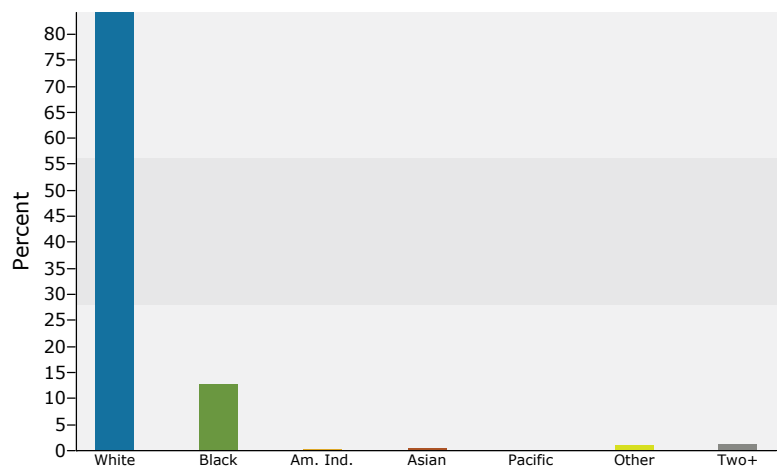
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 2.2%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



Demographic and Income Profile

Odenville, AL
Ring: 10 mile radius

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Summary	2010	2011	2016
Population	55,365	56,768	63,423
Households	20,151	20,687	23,243
Families	15,257	15,669	17,444
Average Household Size	2.66	2.66	2.65
Owner Occupied Housing Units	16,509	16,868	18,987
Renter Occupied Housing Units	3,642	3,819	4,256
Median Age	37.4	37.5	37.9
Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	2.24%	0.64%	0.67%
Households	2.36%	0.68%	0.71%
Families	2.17%	0.47%	0.57%
Owner HHs	2.40%	0.79%	0.91%
Median Household Income	3.14%	3.17%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	3,121	15.1%	3,249	14.0%
\$15,000 - \$24,999	2,302	11.1%	1,951	8.4%
\$25,000 - \$34,999	2,377	11.5%	2,052	8.8%
\$35,000 - \$49,999	3,593	17.4%	3,723	16.0%
\$50,000 - \$74,999	3,794	18.3%	5,396	23.2%
\$75,000 - \$99,999	2,732	13.2%	3,516	15.1%
\$100,000 - \$149,999	1,915	9.3%	2,372	10.2%
\$150,000 - \$199,999	534	2.6%	629	2.7%
\$200,000+	318	1.5%	354	1.5%
Median Household Income	\$44,488		\$51,929	
Average Household Income	\$57,992		\$63,197	
Per Capita Income	\$22,274		\$24,216	

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,835	6.9%	3,876	6.8%	4,372	6.9%
5 - 9	3,767	6.8%	3,852	6.8%	4,262	6.7%
10 - 14	3,732	6.7%	3,816	6.7%	4,261	6.7%
15 - 19	3,603	6.5%	3,676	6.5%	3,822	6.0%
20 - 24	2,981	5.4%	3,066	5.4%	3,283	5.2%
25 - 34	7,792	14.1%	8,007	14.1%	9,060	14.3%
35 - 44	8,181	14.8%	8,338	14.7%	8,906	14.0%
45 - 54	8,474	15.3%	8,610	15.2%	8,741	13.8%
55 - 64	6,673	12.1%	6,925	12.2%	8,243	13.0%
65 - 74	3,873	7.0%	4,081	7.2%	5,553	8.8%
75 - 84	1,868	3.4%	1,918	3.4%	2,201	3.5%
85+	587	1.1%	604	1.1%	719	1.1%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	49,135	88.7%	50,389	88.8%	55,686	87.8%
Black Alone	4,546	8.2%	4,640	8.2%	5,522	8.7%
American Indian Alone	187	0.3%	190	0.3%	232	0.4%
Asian Alone	337	0.6%	343	0.6%	399	0.6%
Pacific Islander Alone	32	0.1%	32	0.1%	46	0.1%
Some Other Race Alone	413	0.7%	439	0.8%	662	1.0%
Two or More Races	715	1.3%	735	1.3%	877	1.4%
Hispanic Origin (Any Race)	1,012	1.8%	1,075	1.9%	1,586	2.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

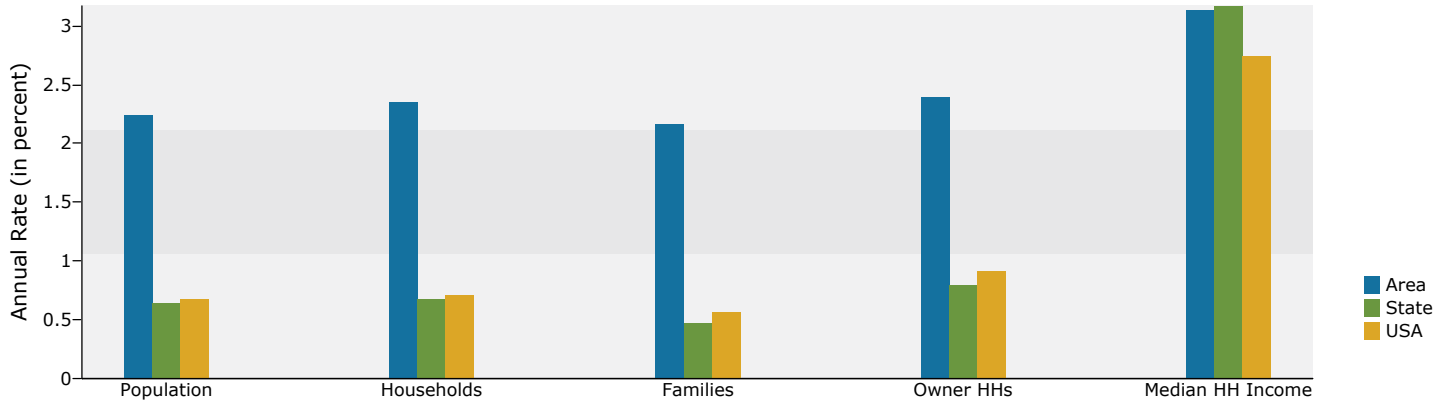


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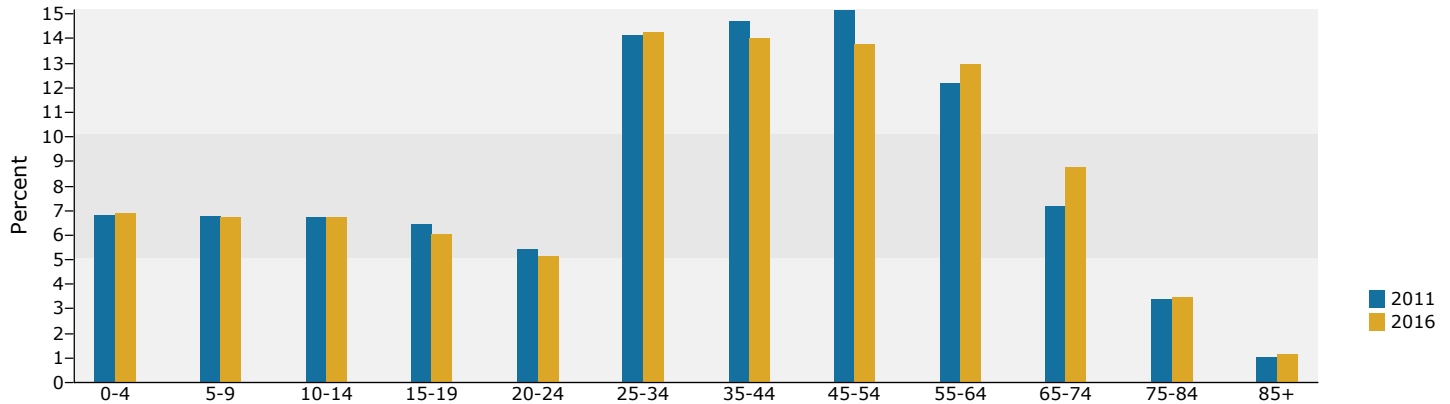
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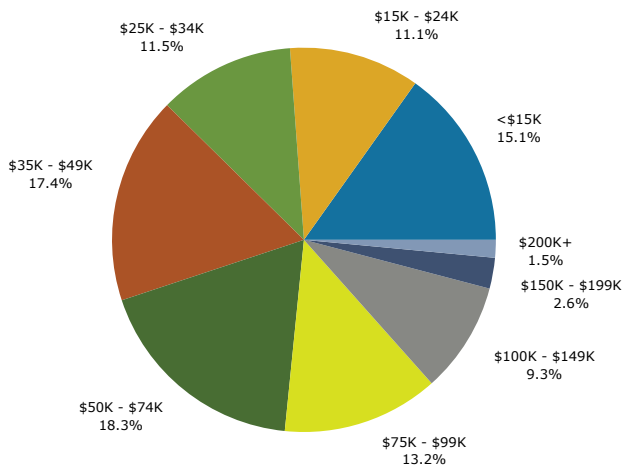
Trends 2011-2016



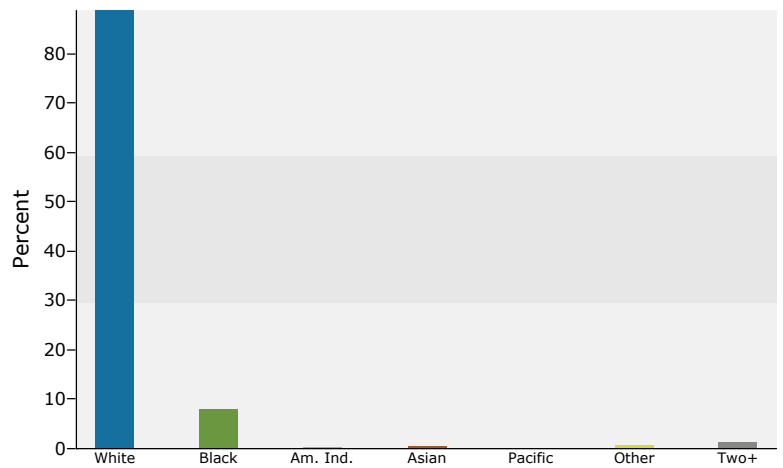
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 1.9%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



Demographic and Income Profile

Odenville, AL
 Ring: 15 mile radius

Prepared by Candice Hill
 Latitude: 33.685463464
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Summary	2010	2011	2016
Population	131,715	133,824	143,544
Households	49,689	50,523	54,460
Families	37,170	37,803	40,355
Average Household Size	2.61	2.61	2.60
Owner Occupied Housing Units	40,521	41,013	44,319
Renter Occupied Housing Units	9,168	9,510	10,141
Median Age	38.6	38.7	39.1
Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	1.41%	0.64%	0.67%
Households	1.51%	0.68%	0.71%
Families	1.32%	0.47%	0.57%
Owner HHs	1.56%	0.79%	0.91%
Median Household Income	2.18%	3.17%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	6,352	12.6%	6,391	11.7%
\$15,000 - \$24,999	5,338	10.6%	4,331	8.0%
\$25,000 - \$34,999	5,296	10.5%	4,404	8.1%
\$35,000 - \$49,999	8,545	16.9%	8,473	15.6%
\$50,000 - \$74,999	9,532	18.9%	12,786	23.5%
\$75,000 - \$99,999	7,318	14.5%	8,800	16.2%
\$100,000 - \$149,999	5,569	11.0%	6,504	11.9%
\$150,000 - \$199,999	1,571	3.1%	1,731	3.2%
\$200,000+	1,003	2.0%	1,040	1.9%
Median Household Income	\$49,355		\$54,976	
Average Household Income	\$63,112		\$68,024	
Per Capita Income	\$24,348		\$26,308	

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,582	6.5%	8,584	6.4%	9,260	6.5%
5 - 9	8,716	6.6%	8,810	6.6%	9,316	6.5%
10 - 14	8,994	6.8%	9,112	6.8%	9,722	6.8%
15 - 19	8,702	6.6%	8,781	6.6%	8,727	6.1%
20 - 24	7,064	5.4%	7,201	5.4%	7,381	5.1%
25 - 34	17,221	13.1%	17,562	13.1%	19,135	13.3%
35 - 44	18,674	14.2%	18,838	14.1%	19,281	13.4%
45 - 54	20,376	15.5%	20,524	15.3%	19,979	13.9%
55 - 64	16,689	12.7%	17,169	12.8%	19,594	13.7%
65 - 74	9,903	7.5%	10,335	7.7%	13,496	9.4%
75 - 84	5,211	4.0%	5,294	4.0%	5,800	4.0%
85+	1,584	1.2%	1,613	1.2%	1,853	1.3%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	113,751	86.4%	115,496	86.3%	122,218	85.1%
Black Alone	13,202	10.0%	13,428	10.0%	15,285	10.6%
American Indian Alone	421	0.3%	427	0.3%	501	0.3%
Asian Alone	1,008	0.8%	1,003	0.7%	1,121	0.8%
Pacific Islander Alone	71	0.1%	71	0.1%	93	0.1%
Some Other Race Alone	1,579	1.2%	1,684	1.3%	2,333	1.6%
Two or More Races	1,683	1.3%	1,715	1.3%	1,992	1.4%
Hispanic Origin (Any Race)	3,344	2.5%	3,557	2.7%	4,941	3.4%

Data Note: Income is expressed in current dollars.
Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

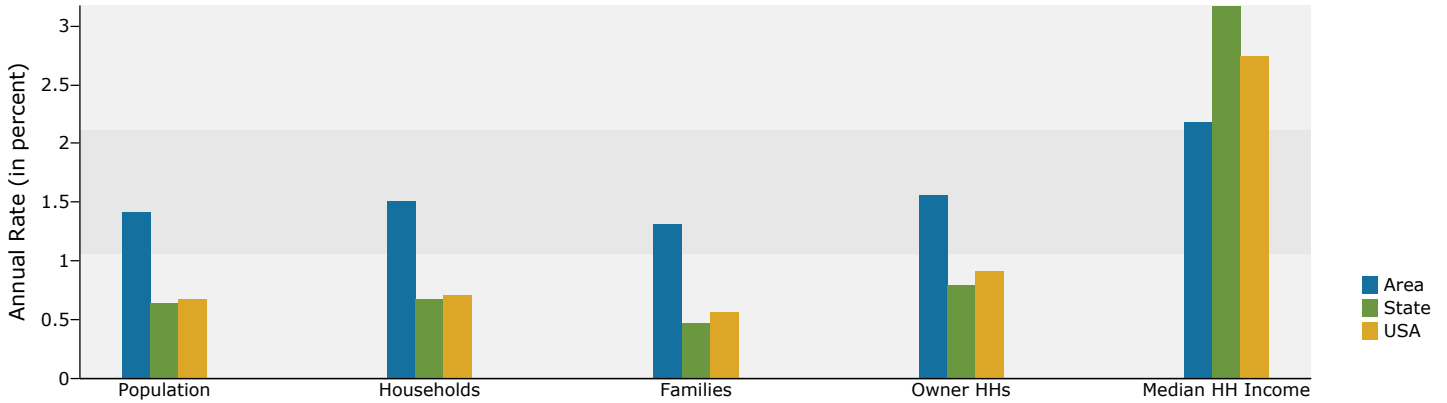


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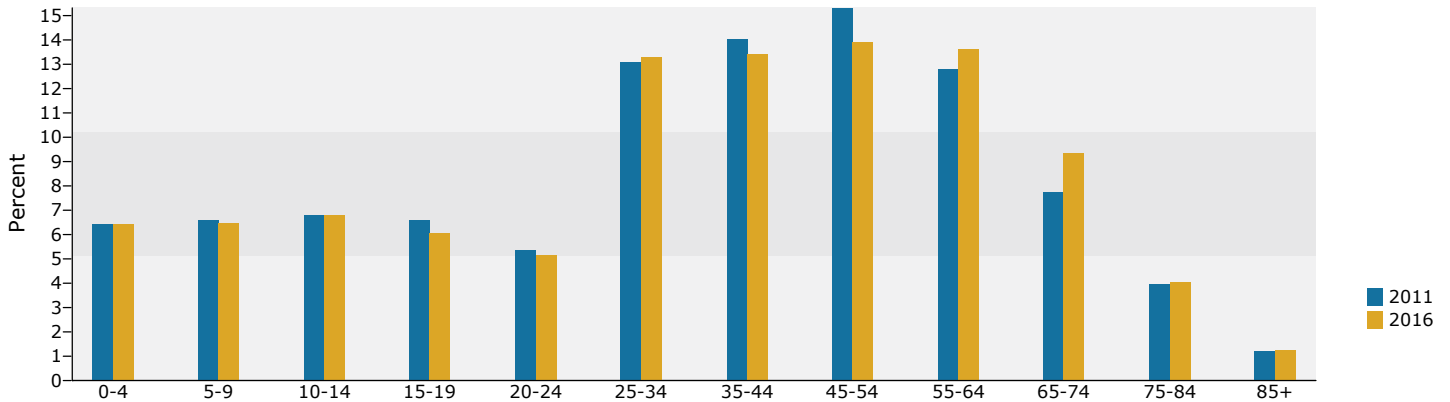
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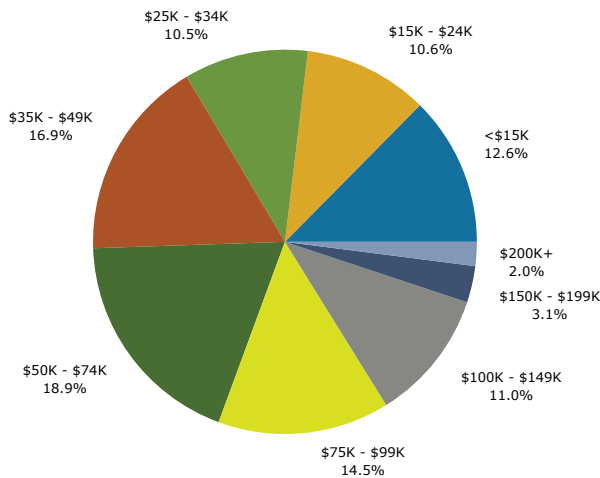
Trends 2011-2016



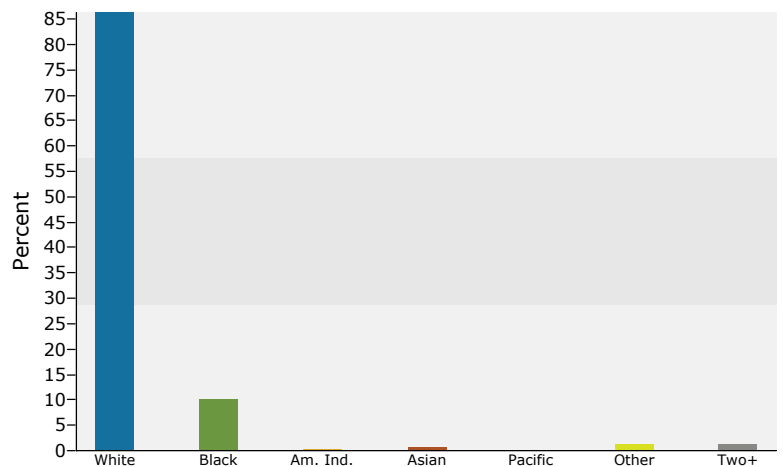
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 2.7%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.