



Demographic and Income Profile

Margaret, AL
Ring: 5 mile radius

Prepared by Candice Hill
Latitude: 33.689340153
Longitude: -86.47156607

Summary	2010	2011	2016
Population	18,244	18,946	21,791
Households	6,551	6,809	7,838
Families	5,219	5,426	6,196
Average Household Size	2.77	2.77	2.77
Owner Occupied Housing Units	5,767	5,965	6,853
Renter Occupied Housing Units	784	844	986
Median Age	35.7	35.8	36.2
Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	2.84%	0.64%	0.67%
Households	2.86%	0.68%	0.71%
Families	2.69%	0.47%	0.57%
Owner HHs	2.81%	0.79%	0.91%
Median Household Income	2.83%	3.17%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	969	14.2%	1,027	13.1%
\$15,000 - \$24,999	764	11.2%	645	8.2%
\$25,000 - \$34,999	709	10.4%	608	7.8%
\$35,000 - \$49,999	1,114	16.4%	1,183	15.1%
\$50,000 - \$74,999	1,236	18.2%	1,796	22.9%
\$75,000 - \$99,999	1,004	14.7%	1,342	17.1%
\$100,000 - \$149,999	715	10.5%	896	11.4%
\$150,000 - \$199,999	192	2.8%	223	2.8%
\$200,000+	106	1.6%	119	1.5%
Median Household Income	\$47,318		\$54,411	
Average Household Income	\$60,452		\$65,664	
Per Capita Income	\$21,945		\$23,812	

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,425	7.8%	1,457	7.7%	1,682	7.7%
5 - 9	1,326	7.3%	1,376	7.3%	1,570	7.2%
10 - 14	1,283	7.0%	1,329	7.0%	1,535	7.0%
15 - 19	1,171	6.4%	1,212	6.4%	1,300	6.0%
20 - 24	942	5.2%	982	5.2%	1,084	5.0%
25 - 34	2,761	15.1%	2,867	15.1%	3,325	15.3%
35 - 44	2,829	15.5%	2,927	15.4%	3,239	14.9%
45 - 54	2,694	14.8%	2,768	14.6%	2,885	13.2%
55 - 64	2,066	11.3%	2,168	11.4%	2,667	12.2%
65 - 74	1,137	6.2%	1,218	6.4%	1,722	7.9%
75 - 84	482	2.6%	506	2.7%	608	2.8%
85+	128	0.7%	137	0.7%	175	0.8%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	16,305	89.4%	16,944	89.4%	19,314	88.6%
Black Alone	1,388	7.6%	1,430	7.5%	1,728	7.9%
American Indian Alone	57	0.3%	58	0.3%	78	0.4%
Asian Alone	123	0.7%	124	0.7%	147	0.7%
Pacific Islander Alone	15	0.1%	15	0.1%	23	0.1%
Some Other Race Alone	116	0.6%	125	0.7%	191	0.9%
Two or More Races	241	1.3%	251	1.3%	310	1.4%
Hispanic Origin (Any Race)	305	1.7%	327	1.7%	496	2.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

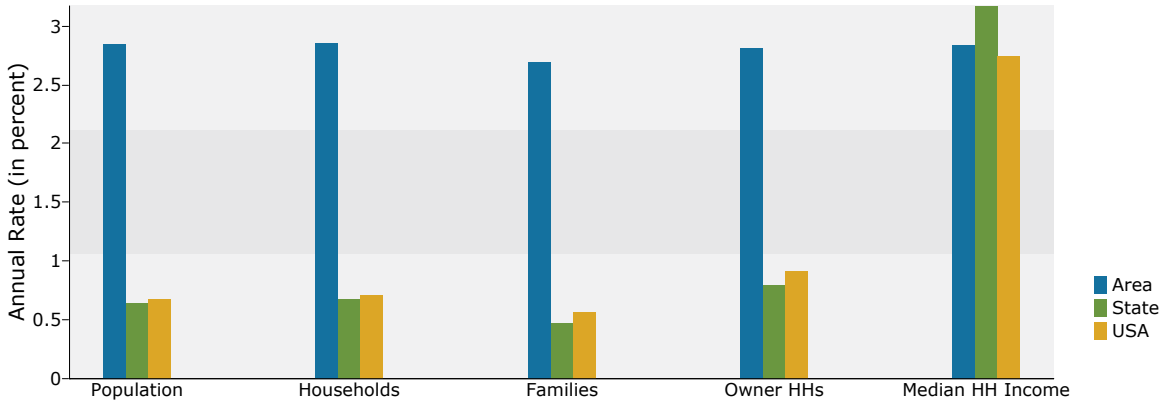


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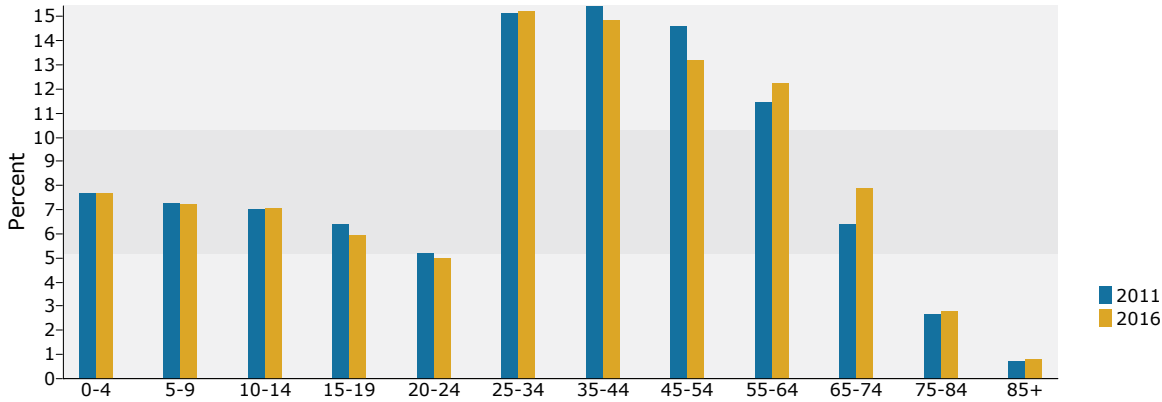
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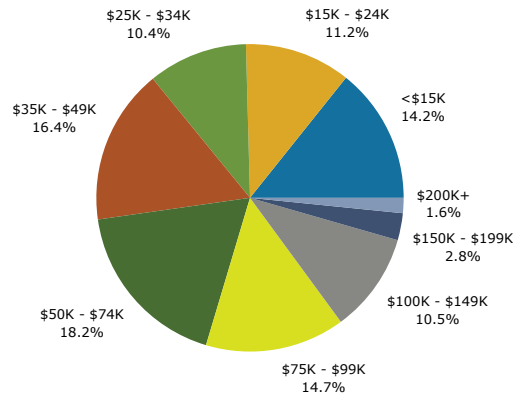
Trends 2011-2016



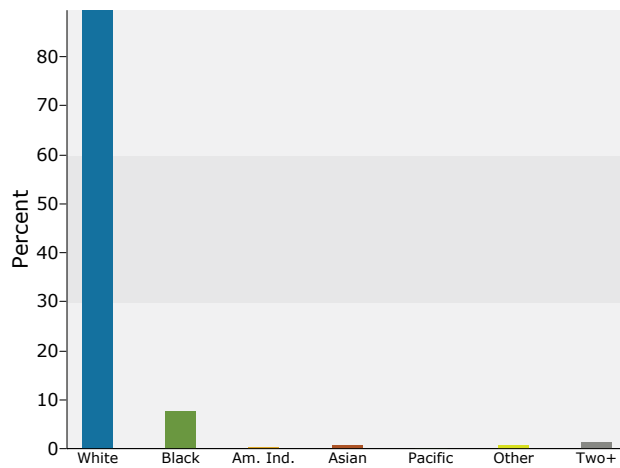
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 1.7%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



Demographic and Income Profile

Margaret, AL
Ring: 10 mile radius

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Summary	2010	2011	2016
Population	77,648	79,076	85,087
Households	28,394	28,948	31,363
Families	21,934	22,359	23,983
Average Household Size	2.67	2.67	2.66
Owner Occupied Housing Units	24,412	24,759	26,802
Renter Occupied Housing Units	3,981	4,189	4,562
Median Age	38.0	38.1	38.4
Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	1.48%	0.64%	0.67%
Households	1.62%	0.68%	0.71%
Families	1.41%	0.47%	0.57%
Owner HHs	1.60%	0.79%	0.91%
Median Household Income	1.79%	3.17%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	3,258	11.3%	3,286	10.5%
\$15,000 - \$24,999	2,692	9.3%	2,164	6.9%
\$25,000 - \$34,999	2,767	9.6%	2,258	7.2%
\$35,000 - \$49,999	4,560	15.8%	4,501	14.4%
\$50,000 - \$74,999	5,739	19.8%	7,643	24.4%
\$75,000 - \$99,999	4,705	16.3%	5,582	17.8%
\$100,000 - \$149,999	3,626	12.5%	4,221	13.5%
\$150,000 - \$199,999	993	3.4%	1,090	3.5%
\$200,000+	608	2.1%	618	2.0%
Median Household Income	\$53,660		\$58,633	
Average Household Income	\$66,950		\$71,594	
Per Capita Income	\$25,235		\$27,086	

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,134	6.6%	5,153	6.5%	5,610	6.6%
5 - 9	5,250	6.8%	5,322	6.7%	5,658	6.7%
10 - 14	5,463	7.0%	5,544	7.0%	5,934	7.0%
15 - 19	5,101	6.6%	5,159	6.5%	5,147	6.0%
20 - 24	3,967	5.1%	4,063	5.1%	4,201	4.9%
25 - 34	10,450	13.5%	10,701	13.5%	11,752	13.8%
35 - 44	11,490	14.8%	11,614	14.7%	11,952	14.0%
45 - 54	12,178	15.7%	12,277	15.5%	11,983	14.1%
55 - 64	9,702	12.5%	9,996	12.6%	11,436	13.4%
65 - 74	5,318	6.8%	5,574	7.0%	7,330	8.6%
75 - 84	2,749	3.5%	2,802	3.5%	3,080	3.6%
85+	846	1.1%	869	1.1%	1,003	1.2%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	68,593	88.3%	69,788	88.3%	74,127	87.1%
Black Alone	6,671	8.6%	6,831	8.6%	7,917	9.3%
American Indian Alone	223	0.3%	229	0.3%	279	0.3%
Asian Alone	655	0.8%	657	0.8%	743	0.9%
Pacific Islander Alone	32	0.0%	32	0.0%	47	0.1%
Some Other Race Alone	574	0.7%	618	0.8%	900	1.1%
Two or More Races	899	1.2%	920	1.2%	1,075	1.3%
Hispanic Origin (Any Race)	1,413	1.8%	1,516	1.9%	2,192	2.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

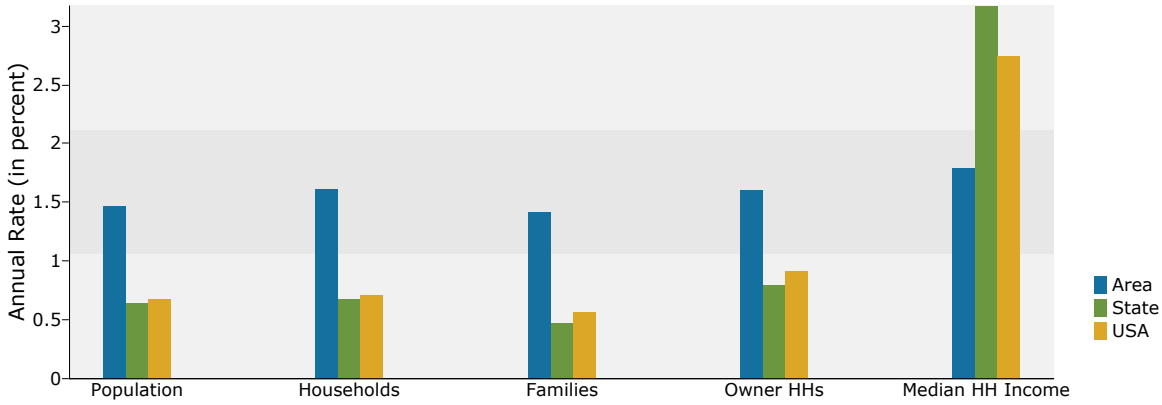


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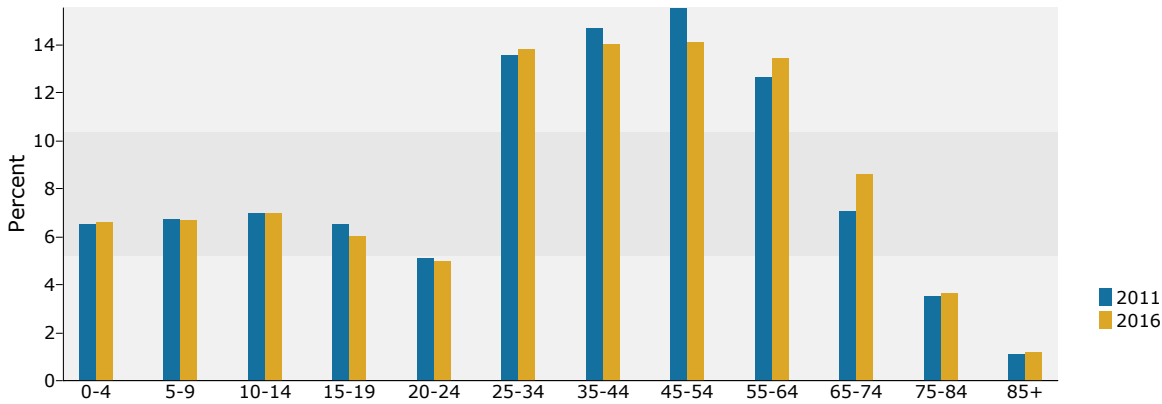
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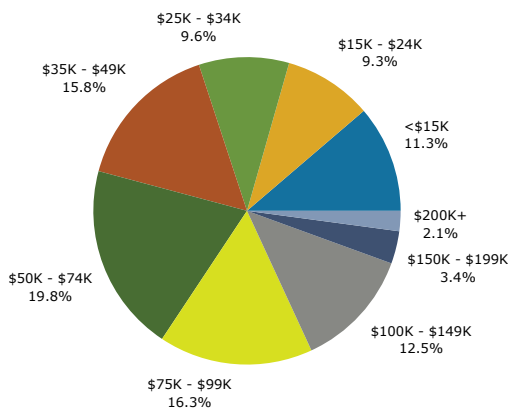
Trends 2011-2016



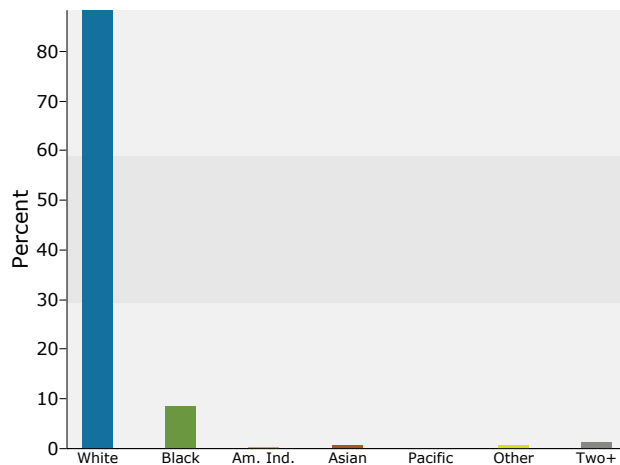
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 1.9%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.



Demographic and Income Profile

Margaret, AL
 Ring: 15 mile radius

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Summary	2010	2011	2016
Population	191,813	193,015	200,329
Households	72,610	73,093	76,019
Families	53,098	53,486	55,145
Average Household Size	2.61	2.61	2.60
Owner Occupied Housing Units	55,652	55,781	58,395
Renter Occupied Housing Units	16,957	17,312	17,625
Median Age	37.2	37.3	37.7
Trends: 2011 - 2016 Annual Rate	Area	State	National
Population	0.75%	0.64%	0.67%
Households	0.79%	0.68%	0.71%
Families	0.61%	0.47%	0.57%
Owner HHs	0.92%	0.79%	0.91%
Median Household Income	2.28%	3.17%	2.75%

Households by Income	2011		2016	
	Number	Percent	Number	Percent
<\$15,000	8,729	11.9%	8,462	11.1%
\$15,000 - \$24,999	7,801	10.7%	6,057	8.0%
\$25,000 - \$34,999	7,923	10.8%	6,308	8.3%
\$35,000 - \$49,999	13,034	17.8%	12,417	16.3%
\$50,000 - \$74,999	14,522	19.9%	18,762	24.7%
\$75,000 - \$99,999	10,298	14.1%	12,011	15.8%
\$100,000 - \$149,999	7,662	10.5%	8,677	11.4%
\$150,000 - \$199,999	1,942	2.7%	2,111	2.8%
\$200,000+	1,182	1.6%	1,215	1.6%
Median Household Income	\$48,531		\$54,325	
Average Household Income	\$61,289		\$66,284	
Per Capita Income	\$23,647		\$25,588	

Population by Age	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	13,358	7.0%	13,228	6.9%	13,786	6.9%
5 - 9	13,279	6.9%	13,286	6.9%	13,589	6.8%
10 - 14	13,580	7.1%	13,622	7.1%	14,081	7.0%
15 - 19	13,101	6.8%	13,105	6.8%	12,619	6.3%
20 - 24	11,066	5.8%	11,163	5.8%	11,046	5.5%
25 - 34	25,717	13.4%	25,959	13.4%	27,381	13.7%
35 - 44	26,952	14.1%	26,949	14.0%	26,780	13.4%
45 - 54	28,698	15.0%	28,657	14.8%	27,088	13.5%
55 - 64	22,691	11.8%	23,148	12.0%	25,662	12.8%
65 - 74	13,106	6.8%	13,548	7.0%	17,184	8.6%
75 - 84	7,627	4.0%	7,687	4.0%	8,149	4.1%
85+	2,637	1.4%	2,664	1.4%	2,964	1.5%

Race and Ethnicity	2010		2011		2016	
	Number	Percent	Number	Percent	Number	Percent
White Alone	134,437	70.1%	135,526	70.2%	139,294	69.5%
Black Alone	49,468	25.8%	49,335	25.6%	51,202	25.6%
American Indian Alone	580	0.3%	586	0.3%	673	0.3%
Asian Alone	1,312	0.7%	1,300	0.7%	1,424	0.7%
Pacific Islander Alone	90	0.0%	90	0.0%	112	0.1%
Some Other Race Alone	3,523	1.8%	3,750	1.9%	4,881	2.4%
Two or More Races	2,402	1.3%	2,428	1.3%	2,742	1.4%
Hispanic Origin (Any Race)	6,479	3.4%	6,867	3.6%	9,047	4.5%

Data Note: Income is expressed in current dollars.
Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.

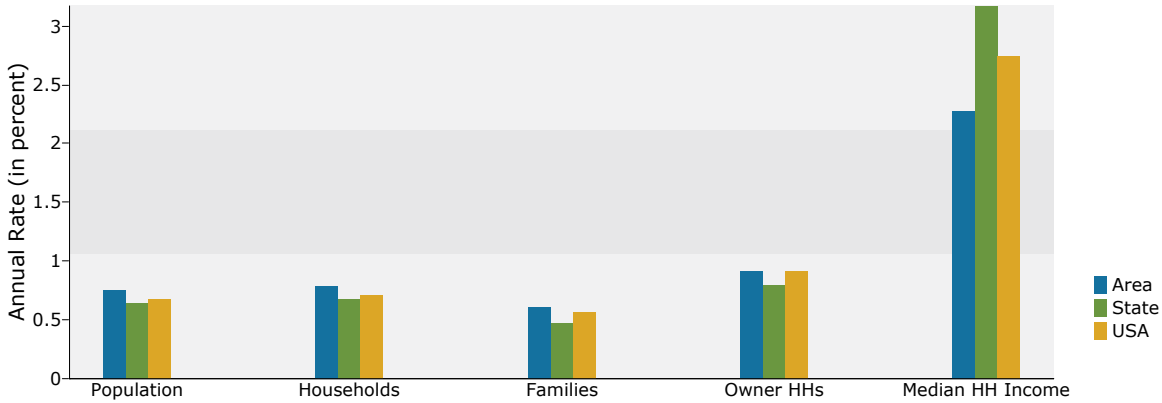


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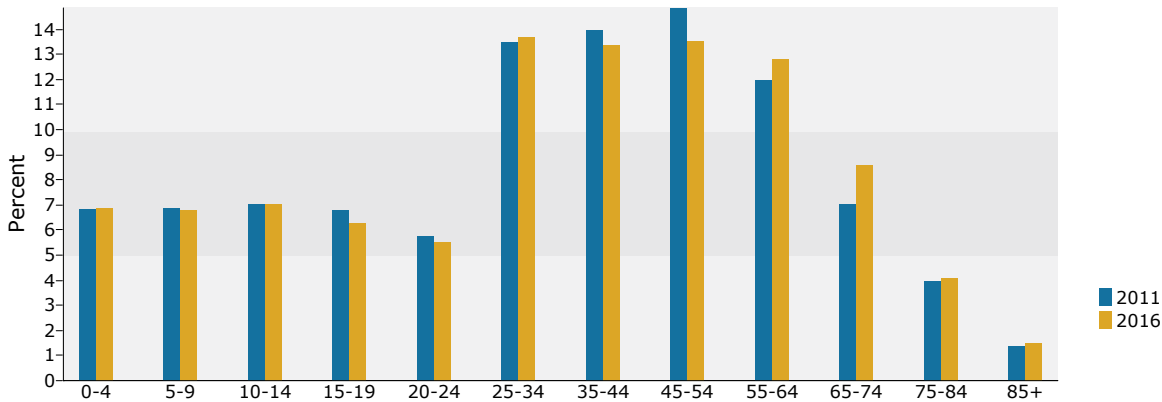
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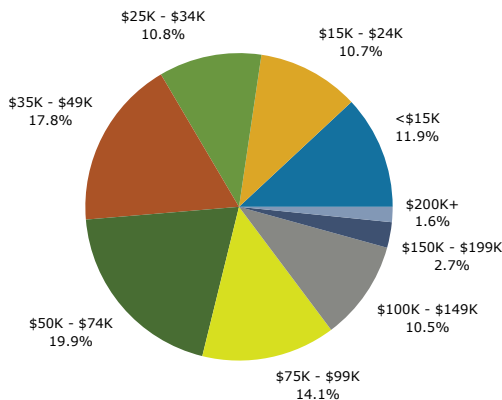
Trends 2011-2016



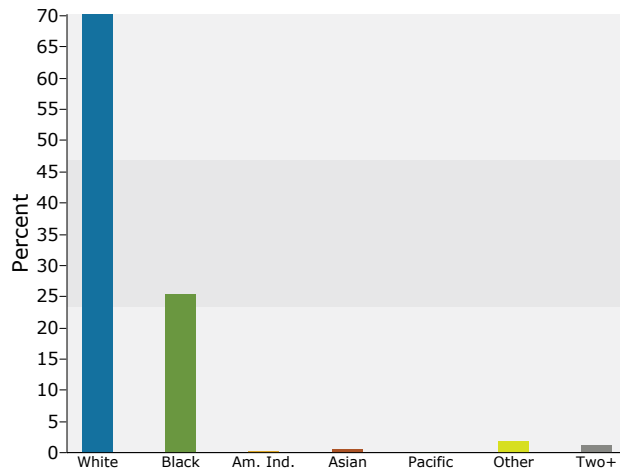
Population by Age



2011 Household Income



2011 Population by Race



2011 Percent Hispanic Origin: 3.6%

Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2011 and 2016.